

From the Desk of Chairman



Dear Professional Colleagues,

Let me at the outset wish all of you and your family members A Very Happy and Prosperous New Year. As we all know and admit that a concurrent good look at our past gives us an opportunity not only to review our mistakes but also help us to plan our future effectively. So, stepping into the coming year, let us have a good glance at our glorious historic past - a few pages from the 'Arthashastra' to be precise.

Arthashastra, the unparalleled written by the sage Kautilya in 300 BC means 'of wealth' with a focus on creation of wealth and its effective management. Arthashastra has great relevance in today's economic world. We cannot lose sight of the fact that in the present scenario a greater focus is required to be fixed on the principles enshrined under Arthashastra, particularly in view of the recent developments on economic front. There are apprehensions about the pace and conditions of global economies where a slowdown is projected to be imminent. Indian economy, therefore, cannot remain decoupled with the state of other major world economics in general. The Arthashastra Mantra further assumed greater significance for us 'the management accountants' who can play a greater role to fine tune the present state of the economic affairs so as to balance it in such a way that any further escalation is prevented. We can implement the techniques and mechanism available with professional management accountants so that the present pace of our economy is not compromised.

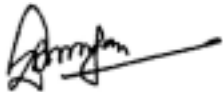
I take this opportunity to report that a three day Residential Regional Cost Conference organised by NIRC at Udaipur from December 23- 25. This Conference was useful in so many ways. It was a residential conference and provided a good opportunity to members and delegates to travel together alongwith their family members through train. The highlights of the conference was a good number of technical sessions alongwith a well organized sight-seeing opportunity for the participants. The Conference also witnessed CFO meet which sparkled by the presence of a good number of Director(Finance) and Chief Finance Officers, both from private and public sectors. The Conference was graced by the presence of **Dr. C.P. Joshi, Honourable Union Minister for Transport and State Highways as Chief Guest in valedictory session of the conference.** It was attended by Vice President of the Institute, Central Council Members, Past Presidents, Regional Council Members, full team of committee of Jaipur Chapter, office bearers of Udaipur, Kota, Jodhpur and Bhilwara and Ajmer Chapter. Other distinguished dignitaries, whose presence added value to the conference, included **Shri Rajeev Mehrotra, MD RITES and past Chairman NIRC, Shri Ajay Garg. Director(Finance), NBCC, Shri PK Bajpai, Director(Finance), BHEL, Shri RP Khandelwal, Director (Finance) HLL Lifecare, Shri AK Verma, Director(Finance), EPIL, Shri B LGasolia, Advisor , ONGC, Shri Kailash Choudhry, Executive Director, AAI and many more from public and private sectors.** A live cultural evening enhanced the involvement of delegates, members and their families. A sense of satisfaction and appreciation was visible amongst all the delegates and participants.. In all, there were 200 participants in the conference. Shri BB Goyal, Advisor(Cost), Ministry of Corporate Affairs also participated and enlightened the members about the various development of the profession. Conference was inaugurated by Shri Rakesh Singh , Vice President of the Institute. I would also like to convey my special thanks to **PFC, REC. ONGC. SAIL, OIL India, RITES , BHEL, Power Grid, NBCC, NHPC and IRCTC for their valuable support and sponsoring the events and making the conference grand success.**

Another Regional Conference was organized on 7th and 8th January, 2012 by the Lucknow Chapter of Cost Accountants. I alongwith all NIRC members joined the conference. President and Vice President of the Institute also graced the conference. It was inaugurated by Justice N.K. Mehrotra, Honourable Lokayukta of the state of Uttar Pradesh and Prof. Kripa Shankar, Vice Chancellor of Gautam Buddha Technical University who was guest of

honour. The theme of the conference was 'Managing Cost Serving to the Nation'. The various technical sessions were relating to managing cost in recent global slowdown, valuation of inventory with reference to accounting standards, cost Accountancy Standards, Treasury management, generally accepted cost accounting principals, GST. There was active participation from delegates and members which also comprised members of various chapters. I would again like to compliment and congratulate the team of Lucknow Chapter who put their heart and soul behind this show. It was widely covered by media and newspaper.

The next most important mega event is National Cost Convention which will take place during 15th - 17th March, 2012 at New Delhi. The preparations for the National Cost Convention are already on and we seek your wholehearted support to make it successful and memorable.

I once again convey my warm wishes and hope to scale newer heights in professional and personal fronts..



(B.L. JAIN)
CHAIRMAN

Northern India Regional Council of ICWAI 2011-2012

<p>Chairman : Mr. B.L. Jain M.Com, LLB, MBA, ACS, FICWA General Manager (F & A) MMTC Limited, CORE – I, “SCOPE COMPLEX” 7, Institutional Area, Lodhi Road, NEW DELHI – 110003 Off : 24366364, 24362200-1397 Resi. : 011-26961429 Mobile : 9818239634, E-mail : bljain1@yahoo.com</p>	<p>Vice Chairman : Mr. Rakesh Bhalla B. Com, FICWA Dy. General Manager SML ISUZU Ltd (Formerly Swaraj Mazda Limited) Vill : Asron, Distt : Nawa Sahar, Near Ropar, PUNJAB Off : 01881-270256, (R) 0172-4610685 (M), 09779010685 E-mail : nancybhalla@yahoo.com</p>	
<p>Secretary : Mr. Vijender Sharma B.Com (H), FICWA, LLB, MBA II, 3rd Floor, Hargovind Enclave, Vikas Marg, Delhi-110092 (O) 011-22377844, 22377802 (R) 011-22831489 Mobile : 9810166877 E-mail : vijender.sharma@vsa.net.in</p>	<p>Treasurer : Mr. Arvind Kumar B.Com. LLB, AICWA Sr. Manager (F&A) IFFCO Limited, P.O. IFFCO Township, Distt. Bareilly (U.P.) Mobile : 9956391342 (R) 0135-2727076 E-mail : kumararvind@iffco.in</p>	
<p>Member : Mr. Saurabh Srivastava B.Sc. PDGBA, FICWA DGM (Finance) IRCON International Limited RCF-RBL Project, 4th / 5th Floor, Palika Bhawan, Sector-13, R. K. Puram, New Delhi-110066 Mobile : 9911285340 E-mail : s_sriv@rediffmail.com</p>	<p>Member : Mr. Ravi Kumar Sahni B.Com (H), FICWA, 408, 1st Floor, Shakti Khand-IV Indira Puram, Ghaziabad-201010 Mobile : 9810063419 E-mail : cma.ravisahni@yahoo.co.in cma.ravisahni@gmail.com</p>	<p>Member : Mr. S.K. Bhatt B.Com, FICWA, F-103, DAV Complex, Opp. Samachar Apptt. Mayur Vihar-I, New Delhi-110091 Mobile : 9818684494, 9971066266 E-mail : skbmica@gmail.com skbhatt@consultant.com</p>

CENTRAL COUNCIL MEMBERS

<p>Mr. Rakesh Singh (Vice President, ICWAI) B.Com (Hons) FICWA Pocket-C, 211B, Siddhartha Extension, New Delhi-110014 Mobile : 9350240553 E-mail : rsc0@aicmas.com</p>	<p>Mr. Hari Krishan Goel B.Com, FICWA 31, Community Centre, Ashok Vihar, Phase - I, New Delhi - 110 052. Off: 011-27322524, Res: 011-27325924 Mobile: 9350345924 Email: goel_hk@yahoo.com</p>	<p>Mr. Sanjay Gupta B. Com (Hons), MBA, FICWA C-4/E-135, Janak Puri, Delhi-110058 Off. : 011-25547949 Mobile : 9810041074 E-mail : sanjay@sgaindia.in</p>
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SECRETARY'S COMMUNIQUE



Dear Professional Colleagues,

At the outset, I extend warm wishes for the New Year to you and members of your families.

NIRC organised a three days residential program for members in Udaipur, in association with the Udaipur chapter, in the last week of December 2011. Under the aegis of this program, NIRC provided a platform for proactive interaction among Industry representatives, Government representatives and members. There was a large turnout of members. The program was graced by the honourable Union Minister for Road Transport and Highways Mr. C. P. Joshi.

In continuation to the above, Lucknow Chapter organised a regional Conference for members, in Lucknow, on 7th & 8th January, 2012. The program was graced by the inaugural speech of Justice N.K. Mehrotra, UP's Lokayukta.

The Institute plans to launch the "Train the Trainers" program, having representations from the regions and respective chapters on the initiatives of MCA, namely Cost Accounting Record Rules and Cost Audit Report Rules.

The institute, shortly, is come out with guidance notes and technical papers on Cost Accounting Record Rules and Cost Audit Report Rules..

The National convention of the ICWAI shall be held in Delhi at Vigyan Bhawan from 15-17 Mar, 2012. The details of the same shall be communicated at the appropriate time.

As Secretary of the NIRC of ICWAI, I again assure you of best service and request you to kindly revert to me in case of a query, and contribute your valuable suggestions for improving the functioning of the council and new initiatives.

I extend my wishes and greetings for Lohri and Makar Sankranti and wish all a healthy and safe life.

A handwritten signature in black ink, appearing to read 'Vijender Sharma', written over a light blue horizontal line.

(Vijender Sharma)

Secretary



भारत का राजपत्र The Gazette of India

असाधारण

EXTRAORDINARY

भाग II — खण्ड 1

PART II — Section 1

प्रधिकार से प्रकाशित

PUBLISHED BY AUTHORITY

सं० १०] नई दिल्ली, शुक्रवार, जनवरी १३, २०१२/ पौष २३, १९३३ (साक)
No. 10] NEW DELHI, FRIDAY, JANUARY 13, 2012/ PAUSA 23, 1933 (SAKA)

इस भाग में भिन्न पृष्ठ संख्या दी जाती है जिससे कि यह अलग संकलन के रूप में रखा जा सके।
Separate paging is given to this Part in order that it may be filed as a separate compilation.

MINISTRY OF LAW AND JUSTICE

(Legislative Department)

New Delhi, 13th January, 2012/Pausa 23, 1933 (Saka)

The following Act of Parliament received the assent of the President on the 12th January, 2012, and is hereby published for general information:—

THE COST AND WORKS ACCOUNTANTS (AMENDMENT) ACT, 2011

(No. 10 of 2012)

[12th January, 2012.]

An Act further to amend the Cost and Works Accountants Act, 1959.

BE it enacted by Parliament in the Sixty-second Year of the Republic of India as follows:—

1. (1) This Act may be called the Cost and Works Accountants (Amendment) Act, 2011. Short title and commencement.

(2) It shall come into force on such date as the Central Government may, by notification in the Official Gazette, appoint.

23 of 1959

2. In section 2 of the Cost and Works Accountants Act, 1959 (hereinafter referred to as the principal Act),— Amendment of section 2.

(i) in sub-section (1),—

(f) after clause (e), the following clause shall be inserted, namely:—

(ea) "firm" shall have the meaning assigned to it in section 4 of the Indian Partnership Act, 1932, and includes,—

9 of 1932

(i) the limited liability partnership as defined in clause (n) of sub-section (1) of section 2 of the Limited Liability Partnership Act, 2008; or

6 of 2008

(ii) the sole proprietorship,

registered with the Institute;];

(ff) in clause (f), for the words "Institute of Cost and Works Accountants of India", the words "Institute of Cost Accountants of India" shall be substituted;

(ff) after clause (fa), the following clauses, shall be inserted, namely:—

(fb) "partner" shall have the meaning assigned to it in section 4 of the Indian Partnership Act, 1932 or in clause (q) of sub-section (1) of section 2 of the Limited Liability Partnership Act, 2008, as the case may be;

9 of 1932

6 of 2008

(fc) "partnership" means—

(A) a partnership as defined in section 4 of the Indian Partnership Act, 1932; or

9 of 1932

(B) a limited liability partnership which has no company as its Partner;];

(ff) after clause (ia), the following clause shall be inserted, namely:—

(ina) "sole proprietorship" means an individual who engages himself in the practice of cost accountancy or offers to perform services referred to in clauses (ii) to (iv) of sub-section (2);];

(ii) in sub-section (2),—

(a) after the words "in partnership with one or more members of the Institute in practice", the words "or in partnership with members of such other recognised professions as may be prescribed" shall be inserted;

(b) in clause (i), for the words "cost and works accountancy", the words "cost accountancy" shall be substituted;

(c) in clause (ii), for the words "certification of cost accounting and related statements or holds himself out to the public as a cost accountant in practice", the words "certification or auditing of cost accounting and related statements or holds himself out to the public as a cost accountant in practice" shall be substituted.

Amendment of section 3.

3. In section 3 of the principal Act, in sub-section (1), for the words "Institute of Cost and Works Accountants of India", the words "Institute of Cost Accountants of India" shall be substituted.

Amendment of section 5.

4. In section 5 of the principal Act,—

(a) in sub-section (2),—

(i) for the letters "AICWA", the letters "ACMA" shall be substituted;

(ii) for the words "Institute of Cost and Works Accountants", the words "Institute of Cost Accountants of India" shall be substituted;

(b) in sub-section (5),—

(i) for the letters "FICWA", the letters "FCMA" shall be substituted;

(ii) for the words "Institute of Cost and Works Accountants", the words "Institute of Cost Accountants of India" shall be substituted.

5. In section 22A of the principal Act, for the words "Institute of Cost and Works Accountants of India", the words "Institute of Cost Accountants of India" shall be substituted. Amendment of section 22A

6. In section 25 of the principal Act, in sub-section (1), in clause (iii), for the words "cost and works accountants", the words "cost accountants" shall be substituted. Amendment of section 25

7. In section 26 of the principal Act, in sub-section (1), the following *Explanation* shall be inserted, namely:— Amendment of section 26

Explanation.—For the removal of doubts, it is hereby declared that the "company" shall include any limited liability partnership which has company as its partner for the purposes of this section.

8. In the First Schedule to the principal Act, in Part I, in item (7), for the words "Institute of Cost Accountants of India", the words "Institute of Cost Accountants of India" shall be substituted. Amendment of First Schedule

V. K. BHASIN,
Secy. to the Govt. of India

F.No.401/46/2008-Cus.III
Government of India
Ministry of Finance
Department of Revenue
Central Board of Excise and Customs

North Block, Room No. 253-A,
New Delhi, the 5th January 2012.

To,
All Chief Commissioners of Customs / Customs (Prev.).
All Chief Commissioners of Customs & Central Excise.
All Commissioners of Customs / Customs (Prev.).
All Commissioners of Customs & Central Excise.

Subject: Refund of 4% Additional Duty of Customs (4% CVD) in terms of Notification No. 102/2007-Customs dated 14.09.2001-regarding.

Sir / Madam,

Your kind attention is invited to the Circular No. 18/2010-Customs dated 8th July, 2010), vide which Board has simplified procedure for sanction of refund of 4% SAD in case of ACP importers. Vide Para 4.1 (d) of the Circular No.18/2010-Customs, dated 08.07.2010 it was provided that the amount of 4% CVD refund shall be sanctioned in full, on preliminary scrutiny of the documents and certificate of statutory auditor/ Chartered Accountant, for correlating the payment of ST/VAT on the imported goods with the invoices of sale and also to the effect that the burden of 4% CVD has not been passed on by the importer to the buyer. However, as Para 6 of the said Circular only Chartered Accountant can issue a certificate that incidence of burden of 4% CVD has not been passed on by the importer to the buyer.

2. Representations have been received in the Board for amending Para 6 of the said Circular to make it in consonance to Para 4.1 (d) ibid to enable Cost Accountants to issue the Certificates as statutory auditors for the purpose of refund of 4% CVD.

3. The matter has been examined in the Board. Board noted that the Circular No.18/2010-Customs dated 08.07.2010 disentitles Cost Accountants in regard to issue of requisite certificate though they may be statutory auditors of the importer. Board also observed that several States currently recognize Cost Accountants for purpose of VAT audit and it would be a hardship to trade already using statutory auditors/ Cost Accountants to get required certificate for amount of 4% refund from Chartered Accountants. Therefore, as a measure to facilitate the trade Board has approved the amendment of the **Circular No.18/2010 Customs dated 08.07.2010 so as to authorize Statutory Auditors/ Cost Accountants/ Chartered Accountants to issue a certificate, certifying that burden of 4% CVD has not been passed on by the importers to any other person.**

4. Accordingly, para 4.1(d) and Para 6 of Board Circular No.18/2011-Customs, dated 08.07.2010, stands modified to above extent.

5. Suitable Public Notices or standing orders may be issued to guide the trade / industry and officers.

(Vikas)
Under Secretary (Customs-III/VI)

ACTIVITY REPORT

NIRC ACTIVITIES

A JOURNEY TO UDAIPUR

It was conceptualized about a year ago when Shri Rajeev Mehrotra was the Chairman of NIRC. We tried many alternative resorts & Hotels but no place was available for a large chunk of members. The project was then shelved.

There was a latent desire in the mind and heart of present Chairman, Shri B.L.Jain to revive the shelved project. He first decided the dates and he was firm about dates and did not allowed any change in the dates. Under his able guidance a team was made to complete the task. Shri R.K.Goel, O.S.D. and Shri Ravi Shankar, Dy.E.O. went to Udaipur during first week of November. Shri Sanjay Jain , Secretary of Jaipur Chapter accompanied them. We reached late night and started early next morning. After seeing various Hotels and resorts, we ultimately reached Shilpi Resort. All of us were unanimous and wanted to book all the 28 rooms. But Chairman suggested that we require 20-25 more rooms. Getting another property matching this resort seemed to be a very difficult task. But our home work done earlier and suggestion given by Shri Mehrotra came to our rescue. We went to Royal Retreat Resort and to our joy it was available for our dates. The property was definitely much superior to all others.

We informed Chairman that it had 55 rooms available at one place. The report of the Royal Retreat was so good that we were asked to book both the resorts. Thus 83 rooms were booked. We enquired about other arrangements and had a series of meetings with persons like, stage, cultural

arrangement, photographer, backdrop maker, anchor, transport arrangements and taxis etc. to gather the idea about rates etc. Shri B.S Gupta, Chairman, Udaipur Chapter and Shri Y.L.Jain, Secretary, Udaipur Chapter, Shri Mehta, Member endorsed our views and gave very valuable suggestions and approved the arrangements.

Now the main journey to a piece to heaven started. The first task was to book train coach. Though money was deposited with IRCTC and application was moved in time during 2nd week of November), our request was declined and it was at a time when all the preparations were in advanced stage. Immediately Shri Rajeev Mehrotra intervened and with his efforts, two coaches were allotted to us. We heaved a sigh of relief.

Our Jaipur Chapter and Udaipur Chapters took special pains to make other arrangements. The team at NIRC took all the steps to craft all the modalities and plan the entire event at micro level. Right from designing brochure, distribution thereof, meeting various public sector persons like Director Finance etc., everything was achieved in record time with specific deadlines given by Chairman. The most difficult task which went on until the last moment was allotting the seat nos. in coach and room nos. of Resort. However with the co-operation of council members, the success was achieved. At one point of time council members even offered their seats/ rooms to other delegates to avoid any displeasure. We were lucky that trains arrived in time in spite of fears of fog etc. The check in to rooms were achieved in record time. All were welcomed by flowers and kumkum tilak in Indian tradition.

All the delegates and members were welcomed by offering a SAFA (turban/headwear) in the unique Rajasthani tradition. The first inaugural session started a bit late. It started with welcome and lighting of lamp by Shri Ajay Garg, DF, NBCC, Shri BL Jain, Chairman, Shri Vijender Sharma, Secretary, Shri Rakesh Bhalla, Vice Chairman, Shri Rajeev Mehrotra, Past Chairman, Shri Sanjay Gupta, CCM, Shri B S Gupta, Chairman, Udaipur, Shri Rakesh Singh, Vice President.

In the first session, Shri Rajeev Mehrotra said that issues are complex. The crisis which triggered from U.S. and entered Euro Zone and they are looking at East for solutions. IMF is asking China and Japan to extend special loans for salvaging the new investments. Lastly cost remains manageable to meet global slow down.

Shri Rakesh Singh, Vice President said our profession has been given a great responsibility. We should sit down peacefully, come up to the expectations of the tax payers, and take up the responsibility what is assigned to us. Why society should pay for inefficiency? Let us come in front and come up with the solutions.

The second session started with Shri A.K.Verma, Shri Rakesh Singh, and Shri Kunal Banerjee as speakers. Shri Rakesh Singh emphasized that not merely accounting or reporting but responsibility is much more important. The notifications are to help the industry. We are only the instigators.

Many Hon'ble members of ICWAI and DFOs addressed and appreciated the role of Cost and Management Accountants and said that we have to play a greater role in the coming years in Managing Growth Under Global Slow Down.

Sh.Rakesh Bhalla, Ms.Neeti Sanan, from IIM Udaipur, Sh.Sanjay Gupta, Sh.Vijender Sharma,

Sh.A.K Verma, Sh.Rakesh singh, Sh.Kunal Banerjee, Sh.Arvind Kumar, Sh.Ravi Sahni, Sh.Neeraj Bansal, Sh.B.L Ghasolia, Sh.S.K Bhatt, Sh.Sanjay Jain, Sh.B.L Jain, Sh.Rajeev Malhotra, Sh.Ashok Jain, Sh.B.B Goyal, Sh.P.K Bajpai, addressed the various technical sessions.

After day visit to Lake Fateh Sagar, Sahelion Ki Bari and other local sightseeing, an cultural evening was attended at Royal Retreat in large number. Bhartiya Lok Kala Manch presented Puppet show, lok nirtya of Rajasthan. Children enjoyed the evening.

Second Day: This was the day for all round professional development of members It was a pleasant day, we started early after breakfast and proceeded to Nathdwara, the most famous shrine. Everyone had Darshan though with some difficulty and confusion was faced. After shopping etc., we started back .On our way we stopped at Labh Garh Resort and had a sumptuous lunch in true Rajasthani tradition, by sitting on the floor, in the serene atmosphere surrounded by lush Aravallis hills. Delegates enjoyed the sun shine & food near the swimming pool. Thereafter we started our journey to Jaisamand Island Resort. It is situated in the midst of the largest man-made lake in Asia. After 20 minutes of boat ride we reached the destination. The DFO meet was very well attended. Shri Rajeev Mehrotra, M.D. Rites, Shri Nagrajan, Director (F), PFC, Shri Ajay Garg, Director(F), NBCC, Shri R.K. Bajpai, Director(F), BHEL, Shri R.P. Khandelwal, Director(F), HLL Healthcare, Shri A.K. Verma, Director(F), PDIL, and Shri B.L. Gasolia, Advisor, ONGC, took part in open discussion and gave very valuable suggestions.

The resort had a lift and we were able to see a nice view of lake. Children enjoyed Camel ride etc. A cultural evening was enjoyed with food and

Rajsthani dances with fire etc. Our President could not make to the august gathering as he missed his flight connection at Delhi.

Third Day: This day was the valedictory day and day of Minister's visit, Honb'le Union Minister for Transport and Highways ,Dr. C.P.Joshi. The Chairman, Shri B.L.Jain and other council members received, Honb'le Union Minister. He was welcomed to the conference. Chairman said that due to motivation of great personalities like him, that profession has reached this stage. It is also very encouraging to see that many members of the level of CFO and Director (Finance) joined this conference. He expressed his thanks to the presence of Shri Rajeev Mehrotra, M.D. Rites, Shri Nagrajan, Director (F), PFC, Shri Ajay Garg, Director(F), NBCC, Shri R.K. Bajpai, Director(F), BHEL, Shri R.P. Khandelwal, Director(F), HLL Healthcare, Shri A.K. Verma, Director(F), PDIL, and Shri B.L. Gasolia, Advisor, ONGC, past Presidents of the Institute, Shri JK Puri, Dr.K.L.Jaisingh and Shri Kunal Banerjee. Keeping in view of latest developments in the country and global level we have kept the theme of the conference to managing growth under global slow down. He also requested to Honb'le minister to give his whole hearted support for our right of positioning the profession in the country.

The Honb'le Minister in his speech said:

"In a country like ours, with strong domestic demand for goods and services and huge potential for further investment in infrastructure, the global slow down is expected to be less damaging. Indian investment potential and growth story is intact and I am sure will be able to withstand the Global Slowdown and rather offer a more promising market for growth, investments and returns. The

National Highways development Programme (NHDP) is on highest priority of Govt. and is today the one of the largest PPP programmes in infrastructure sector in the world.

At the end, I am happy to note that ICWAI has taken up the issue of managing global slowdown as the theme of this residential conference, and I am sure this would have generated enough ideas for a strong beginning in the New Year 2012."

Lastly he appreciated the efforts of Shri Rajeev Mehrotra, MD,RITES and said that he was present in the conference due to him only.

The families were given suitable mementos to keep the memories of Udaipur alive for a long time. They were taken to local sightseeing after check out from resorts and then departed to Delhi.

The whole project ultimately came to an end. It was a difficult path but the journey was completed with the co-operation of all the sponsors, delegates, members and their families, council members ,Jaipur Chapter, Kota Chapter, and Udaipur Chapter.

CHAPTER ACTIVITIES

LUDHIANA CHAPTER

Ludhiana Chapter organised Study Circle Meet on 24.12.2011 to discuss Guidance manual released by ICWAI for establishing high audit standards. Speaker of the day Sh.. Rakesh Sharma (Chairman Ludhiana Chapter) did emphasize on the need of setting high quality standards for conducting professional assignments in general and Cost/Internal Audit in particular. Importance of applying GACAP and CAS was discussed and debated at length. Fundamentals about peer review system and its probable impact and benefits was also an area of focus. It was also felt that Compliance

report is not mere certification but, it involves in-depth scrutiny and analysis to arrive at required conclusions. We as management accountants need to display the required standards of audit and have to come up to the expectations of management and Govt. At the end of the meeting people took the message that "Quality of Audit is more important than Audit itself." At this occasion Sh. Ratti Ram (Secretary) and Sh. Sanjeev Jain (past Chairman) were also present.

FARIDABAD CHAPTER

Faridabad chapter of Cost Accountant organized the aforesaid evening programme at Hotel Millennium,

67, Neelam Bata Road, Faridabad along with Faridabad Small Industries Association (FSIA). Mr Rajiv Chawla, President FSIA was the chief guest, Mr Ravi Vasu dev and few other members attained the same. On behalf of the Institute of Cost Accountant Mr Vijender Sharma, Secretary of Northern Council explained the Role of Cost Accountant under the new Government notification. Mr Ravi Kumar Sahni, And Mr SK Bhatt, member NIRC attained the meet. Mr Debjit Patra, Chairman of the Faridabad Chapter Welcome the guests and introduce the subject. Mr KS Berk delivered the Keynote Address. All the executive committee members of Cost Chapter of Faridabad attained the same. Close Co-ordination between Industry and the Cost Accountants were emphasized in the meet to mitigate new challenges. Mr Deepankar Goyal, Secretary Faridabad Chapter delivered the Vote of thanks.

LUCKNOW CHAPTER

Lucknow Chapter of Cost Accountants organized a Family get together for the members on 25th December, 2011 in Chapter lawns. A large No. of Members with family participated in the programme, various fun games were organized for ladies and Children under guidance of Mr. H. K. Viash, Senior Member of the Chapter. The events were enjoyed and praised by the all family members. The programme was coordinated by Shri O.P. Saxena, Executive Member & Past Chairman & Shri Sanjeev Awasthi, (Director of studies). Shri Mahendra Singh Chairman of the Chapter welcomed the family members. Shri Shailendra Paliwal, Vice Chairman, Shri Radhakant Mishra Treasurer, Shri Aman Malviya, Executive Member & past Chairman along with Shri Vijay Prakash, Past Chairman, Shri V. Natrajan, Past Chairman, Shri R.K.Singh, Past Chairman, Shri R.N. Tripathi Sr. Member and others

Congratulations



Shri Anil Mittal, an Associate Member of the Institute has taken charge of Director Finance of Uttarakhand Power corporation Limited (UPCL), A Government of Uttarakhand Undertaking w.e.f 17.12.2011.

Shri Anil Mittal is associated with UPCL since 2011 and erstwhile Uttar Pradesh electricity Board since 1985 and worked on various positions from accounts officer to General Manager (Finance & Accounts) and contributed tremendously in Centralized ERP implementation process of Accounts, Payroll, GPF etc. He has also expertise in Financial Concurrence and Administration of Gratuity and General Provident Fund Trust etc.

Shri Mittal is also a Graduate member of All India Management Association and also LLB qualified. He also holds the position of Chairman of Dehradun Chapter of Cost Accountants.

Our heartiest congratulations to Shri Mittal and we wish him all success in life.

enjoyed the opportunity to interact the Family members of each other in a informal way. The programme was followed by Lunch. Shri Hemendra Soni, Secretary of the Chapter thanked all for their Participation.

CHANDIGARH CHAPTER

Chandigarh-Pkl. Chapter inaugurated the classes on 27.12.2011 for Jan-June, 2012 session at Chapter office. Mr. Sanjay Bajaj, Head-Finance, Bharati Telecommunications Ltd., Chandigarh was the chief guest.

Mr. Sanjay Bajaj, shared his experiences and motivate the students for perusing best course which has international recognition. He stress upon the communication skill that is need of the hour.

Sh. J.C.Bhatia- Chairman, Mr. Parveen Sharma-Secretary, Mr. Anil Sharma-Chairman-PDC, Mr. Mukesh Gupta-Member were also present on the occasion and shared their views and experiences with the students. Mr. Balwinder Singh-Ex-CCM also shared his experiences and explained the students how to start preparing for final exams.

Dr. T.L.Kaushal, Dr. Salvan, Mr. M.L.Sharma, Mr. R.K.Dubb and other faculty members gace tips to the students for better studies.

Chandigarh-Pkl. Chapter celebrated Lohari and New Year on Saturday, 07.01.2012

At Community Centre Sector-33. As many as 100 family members along with faculty members attended the programme and celebrated Lohari and enjoyed Bone- fire.

Sh. J.C.Bhatia- Chairman, of the chapter welcome and congratulate the members and their families on the occasion.

Mr. Balwinder Singh-Ex-CCM, Mr. Parveen Sharma-

Congratulations



SHRI D.C.ARYA., SR. MEMBER OF THE PROFESSION HAS BEEN APPOINTED AS DIRECTOR (FINANCE) AT INDIAN RAILWAY FINANCE CORP. LTD., (A CENTRAL GOVT. PUBLIC SECTOR UNDERTAKING) UNDER MINISTRY OF RALIWAYS, GOI.

EARLIER SH. ARYA, WAS FINANCIAL ADVISOR (HQ) AT HARYANA POWER GENERATION CORP. LTD., GOVT. OF HARYANA, AT PANCHKULA.

SH. D.C AYRA, WAS ALSO CHAIRMAN OF CHANDIGARH-PKL. CHAPTER IN 2000-01 AND WAS CHAIRMAN NIRC IN 2003-2004.

WE WISH HIM ALL SUCCESS FOR HIS FUTURE ASSIGNMENTS.

Secretary, Mr. Anil Sharma-Chairman-PDC, Mrs. Alka Gupta-Dir. Coaching, Mr. Mukesh Gupta, Mr. T.S.Khuranna, Mr. S.S.Mann-Ex-Chairman were also present on the occasion and danced to Punjabi songs on Dhol.

Mrs. S.S.Mann and Mrs. Joytasana- our member, Mrs. Dubb and Mrs. T.S.Khuarnna sung Punjabi Boliyan and danced to the tune of Punjab folk songs.

Dr. T.L.Kaushal, Dr. Salvan, Mr. M.L.Sharma, Mr. R.K.Dubb and other faculty members also grace the occasion along with their family members.

At the end of the programme Mr. Rakesh Bhalla- Vice Chairman-NIRC sung a Punjabi (Pakistani) poem and congratulate the Chandigarh-Pkl. Team for organizing wonderful and entertaining programme at the beginning of the New year 2012.

Members and their families also enjoyed delicious Dinner with Punjabi Tadka under drizzling.

LEGAL UPDATE

The payment of duty before or after show cause notice cannot alter liability to penalty under Section 11AC of the Central Excise Act - CESTAT Larger Bench.

M/s Commissioner of Central Excise & Customs, Aurangabad, Nashik (Appellant) Vs. M/s. Bazter (India) Pvt. Ltd./ M/s. Salora Shinsung Textile Co. Ltd./ M/s. Bhagvati Refineries Pvt. Ltd. (Respondent) {AIT-2012-07-CESTAT – Larger Bench}

Issue for Consideration:-

Whether the payment of duty before or after show cause notice can alter liability to penalty under Section 11AC of the Central Excise Act.

Held:-

That “this issue is now settled by the Hon’ble Supreme Court in the case of Union of India Vs. Dharamendra Textile Processors reported in 2008 (231) E.L.T. 3 (S.C.) and in the case of Union of India Vs. Rajasthan Spinning & Weaving Mills reported in 2009 (238) E.L.T. 3 (S.C.).

In the case of Rajasthan Spinning & Weaving Mills (supra) the Hon’ble Supreme Court held that payment of duty before or after notice cannot alter liability to penalty under Section 11AC of the Central Excise Act.

The Hon’ble Supreme Court held that conditions mentioned in Section 11AC of the Act should exist for penalty there under and authorities having no discretion on quantum and penalty equal to duty must be imposed once provisions of Section 11AC is applicable.

In view of the above decisions relating to imposition of penalty, the question referred is answered in the term that the payment of duty before or after show cause notice cannot alter liability to penalty under Section 11AC of the Central Excise Act.

MARKETING OF FINANCIAL SERVICES

Prashant Srivastava, Lecturer, Teerthanker Mahaveer University, Moradabad.
Dr. Indu Bala (AICWA), Lecturer, National P.G. College, Lucknow.

The capital required to invest comes through debt or equity but both rely upon financial service providers such as banks and credit unions to facilitate the needed money flows for loans, deposits, money transfer, guarantee & other financial products. They provide excess to the assets required to increase agriculture productivity & reach a scale that will lead to higher incomes & assets growth for the rural poor.

A highly unique and specialized branch of marketing, the marketing of financial services includes a gamut of complex activities - both pre-sales and post sales. Moreover, a buyer's market has made its presence in the financial services industry, making it necessary to imbibe a strategic insight into this marketing activity. Predicting consumer behavior, market segmentation and targeting a niche market all form part of the strategies to market financial services. Competitive markets, intricate product characteristics and intangibility have made the job of the financial service-marketer very profound and challenging.

For the rural poor in India, formal financial services would enable them to maximize returns on their surplus, smooth their consumption, and reduce their vulnerability to risk. In 1991, a comprehensive household survey addressing rural access to finance revealed that barely one-sixth of rural households had loans from formal rural finance institutions (RFIs). In fact, the survey found that only 35-37 percent of the credit needs of the rural poor were met through formal RFIs. This means that the share of household debt to informal sources is as high as 52-62 percent, at annual interest rates ranging from 36-120 percent.

Beyond credit, most of the rural poor also lack access to the banking system for savings.

According to a leading microfinance practitioner in India (Mahajan, 2001), the transaction costs of savings in formal institutions were as high as 10 percent of the savings amount for the rural poor, due to the small average size of transactions and the proximity of rural villages to bank branches. Farmers respond to the lack of formal financial services by turning to moneylenders; reducing inputs in farming; over capitalizing and internalizing risk; and/or by over diversifying their activities which leads to sub-optimal asset allocation. The combined effect of these coping strategies is a poverty trap. Smallholders cannot risk investing in fixed capital or concentrating on the most profitable activities and crops, because they cannot leverage the start-up capital and they face systemic risks that could wipe out their livelihoods at any point in time. The challenge for banks is to innovate a low-cost way of reaching farmers and helping them better manage risk.

Formal and Informal financial services

Rural finance is about providing financial services - secure savings, credit, money transfer and insurance - in rural areas. Indeed, financial services can play an important role in rural development:

- **Savings and insurance schemes** assist the rural population in reducing vulnerability to risks, planning more reliably for the future and saving for upcoming investments, as well as smoothing out irregular income flows and covering unexpected expenses. The latter is particularly important in rural areas where income depends on agricultural cycles.
- **Loans for investments and working capital** are crucial elements that enable rural entrepreneurs to make investments, seize

economic opportunities, and purchase agricultural inputs and working capital. Shortterm consumption or emergency loans can help households to avoid difficult situations that might have forced them to sell an asset. However, loans are not always favourable: some poor borrowers experience difficulties in repaying their debts, due either to circumstances beyond their control (e.g. sickness, theft, natural disasters) or to a lack of knowledge and wrong investment strategies.

- **Money transfer services** make it possible for people who leave rural areas to work in cities or abroad to send home their remittances safely and at reasonable costs.
- **Lending among relatives, neighbours and friends:** Entrepreneurs usually rely on family savings or borrow money from friends to make small investments, and in emergency situations people tend to borrow from acquaintances. Such loans are usually repaid without interest.
- **Moneylenders and pawnbrokers:** in the absence of formal institutions people typically rely on moneylenders to obtain loans. Moneylenders often ask for usurious interest rates and sometimes try to recover the loans by violent means. On the other hand, moneylenders can provide loans rapidly in an emergency, and they do not ask for collateral.
- **Community self-help schemes** such as self-help groups (SHG), rotating savings and credit associations (ROSCAs), community-based savings and credit mechanisms are useful instruments to encourage savings, provide small-scale insurance and avoid debt at exorbitant interest rates.

Marketing Challenges for financial

- **Intangibility:** Financial services meet a general monetary rather than a specific tangible need. Accordingly, financial service providers must get their message across effectively and ensure an attractive image. A financial service cannot

appeal to a depositor's senses, but rather provides them with an intangible benefit.

- **Inseparability:** Financial services are produced and distributed at the same time. The main concern of the marketer is therefore to provide the right service at the right place and time. This requires close proximity to customers. In addition, the packaging of the savings product is very important.
- **Limited Differentiation:** Financial services are very much alike. Reasons for choosing one provider over another are often related to convenience. This is especially true for small depositors whose demand for a savings product is often not excessively dependant on interest rates.
- **Trust:** Financial service provision involves an intimate relationship between the producer and the consumer. Thus, financial relationships are often built over a long period of time and are very sensitive to changes in mutual trust.
- **Geographic Dispersion:** Because proximity is a key factor in financial service provision, large financial institutions must offer a wide branch network, numerous sales points, or doorstep services to ensure the satisfaction of regional and local needs. Except in the case of recent high-tech developments such as internet banking, financial institutions cannot hope to serve a large customer base if they only distribute their products and services centrally.
- **Growth Balanced with Risk:** Selling financial products, particularly loan products, involves risk. Accordingly, organizational growth must be well balanced with the capacity of a financial institution to manage risk.
- **Fiduciary Responsibility:** The primary responsibility of a depository is to guard the interests of the depositors. Systems and procedures, as well as financial services, must be structured accordingly.
- **Labor Intensity:** Financial service provision is

highly labor intensive. While automation, especially computerization, can effectively make transaction management more efficient, financial services, particularly savings services, remain dependent on the personal relationship between customers and the front-line staff of the institution.

Requirements for facing the challenges:

- **Need orientation:** rural households and small entrepreneurs have specific needs which may vary from those of urban clients. An institution thus has to offer a variety of financial products and flexible services that are adapted to rural clients. For instance, in rural areas most households depend on agricultural cycles. Monthly or even weekly deposits for loan repayment and savings accumulation, as they are promoted by urban microfinance institutions, are simply not tailored to the needs of rural clients. It is therefore important that financial institutions understand the cash flow of rural households and offer adapted loan repayment and savings collection schemes. For example, such a scheme can involve monthly interest rate payments, while the capital is paid back in two or three instalments after the harvest.
- **Innovation:** financial institutions need to be innovative to reduce costs. Innovative distribution channels such as mobile branch offices or banking counters located in rural post offices and shops can help to reduce the fixed costs of an institution. Moreover, the use of information technology such as handheld computers or mobile phones is a helpful way of cutting transaction costs. A reduction in costs can improve access to financial services for rural borrowers and savers, as well as leading to a reduction in interest rates and transaction costs.
- **Minimizing risks:** while financial institutions in rural areas often lack collateral or the possibility to legally enforce contracts, they can use social links (for example through group savings and

lending) to reduce their risks. The so called linkage model combines informal systems such as selfhelp groups with formal banks. Groups are linked to the bank through a group contract, so the bank does not have to deal with each client separately. This way the bank or microfinance institution can reduce its risks and transfer transaction costs to the self-help group.

- **Building on existing institutions:** wherever possible, promoters of rural finance should build on existing institutions rather than create new ones. One way of doing this is to provide commercial banks with technical assistance to extend their services into rural areas (so-called "downscaling"). Furthermore, donors can support existing institutions in reducing costs and, thus, interest rates by helping them to develop more efficient distribution mechanisms and new products and to increase their efficiency through training, but also by assisting poor households and small enterprises in accessing financial services.

Successful financial outreach to the rural poor requires institutional innovations that reduce the risks and costs of lending small amounts of money. So far, most innovations in microfinance have come from nongovernmental organizations (NGOs) that do not have commercial profit as their principal objective. By taking fresh approaches, these new microfinance institutions have penetrated rural financial markets and serviced an underclass of borrowers in a way that was unimaginable some 20 years ago.

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SUCCESS MANTRA

By CMA Devender Singh Dadial, FICWA

We are born to lead successful lives, but our conditioning leads us to failure. We are born to win but conditioned to lose. OK. I try to clarify the point with an instance for the sake of understanding of my readers. While driving to work, if you listen to the same music everyday for several days and if the tape deck breaks down, guess what tune you will be humming?? Yesss..... Exactly, Because you have been conditioned so.

Successful people are after labeled as lucky. While failed one as unlucky. When I analyze the lives of the lucky and unlucky individuals being commented on, I find that successful person is doing something right in each transaction, and the failure is repeating the same mistake time and again. Well said, Devender Sir. But here the question which has gained utmost importance and attention of your faithful and staunch readers is how? How one can win & succeed in the stock market? Haan hmm. ah ah ah.....yes, yes. I am coming dear, coming to the point.

After many years as a trader and an observer of trader behavior in the secondary markets, I am convinced that a trader must know which behaviors must be changed to achieve consistent success. A trader must also know which new behaviors must be learned to replace dysfunctional or negative behaviors.

In futures trading as in most endeavors, nothing succeeds like success. The key is to isolate what constitutes success and to learn from the triumphs of others as well as from one "own achievements". The process of becoming a successful trader is indeed without end. No trader is immune to the possibility of a psychologically motivated error in judgement. No trader can constantly win, rarely lose or live his or her trading life in an external uptrend. Trading is a two step forward, one step back

fashion. Here, it is worthwhile to mark that winner not only act differently than losers, but the process that ultimately results in action is also distinctly different from winners that it is for losers. OK. I try to explain my view point with an interesting example. A man died and God asked him if he would like to go to heaven or hell. The man asked if he could see both before deciding. God took him to hell first. There the man saw a big hall containing a long table, laden with many kinds of food. He also saw rows of people with pale sad faces. They looked starved and there was no laughter. And he observed one more thing: Their hands were tied to four -foot forks and knives and they were trying to get the food from the center of the table to put into their mouths. But they couldn't. Then, God took him to see heaven. There he saw a big hall with a long table, with lots of food. He noticed rows of people on both sides of the table with their hands tied to four foot forks and knives also. But here, people were laughing and were feeding one another across the table. The result was happiness, prosperity, enjoyment and satisfaction because they were not thinking of themselves alone; they were thinking Win-Win.

Successful traders and investors are known to possess certain qualities that facilitate and enhance their achievements in the markets. Success tends to take care of itself if you provide the proper psychological and behavioral backdrop for it to occur. To be Successful you need to cultivate and practice the three important elements. First, you must think. You must think about what to do and how you will do it. Next, you must see an opportunity as it develops. And last, you must act when the opportunity presents itself. You must think, see and act. Those are the important elements to success which I call SUCCESS MANTRA.

Conference on 'managing cost serving the nation'

PIONEER NEWS SERVICE ■ LUCKNOW

The global economic slow-down and India's consolidating economic position has prompted the need for better governance, transparency, cost consciousness/maturity and effective risk management. This has brought the role of the cost accountants on the forefront now," said, Vice President of ICWAI, Rakesh Singh.

He spoke at the two-day regional cost conference on 'Managing Cost serving the nation'. The event was organised by Lucknow Chapter of NIRC of ICWAI at Taj Hotel on Saturday.

He said the cost and management accounting as a profession has evolved in five decades. The role of cost accountants in the present context cannot be overstated. "The Institute is committed for the continuous professional development of its students and members," Singh added.

He asserted that the profession of cost accounting now has global reach and application. "The new business models in the dynamic era of competitiveness are now required to manage business globally. The pricing strategies now have a longer impact to manage business globally. The pricing strategies predominantly manage the volatility in various economic situations of the world," he added.

"The Central government has issued a notification on June 2011 and under the notification, the cost accountants



THE NEW BUSINESS MODELS IN THE DYNAMIC ERA OF COMPETITIVENESS ARE NOW REQUIRED TO MANAGE BUSINESS GLOBALLY. THE PRICING STRATEGIES NOW HAVE A LONGER IMPACT TO MANAGE BUSINESS GLOBALLY

—VP, ICWAI, RAKESH SINGH

had to ensure that multinational companies, who were making profits, should not get involved in fraudulent ways to manage the same. We have to ensure that the company is not only earning profit through right means but also that they do not compromise with the ethics and morality of the business," he added.

He said, "ICWAI has tied up with foreign professional bodies like (CIMA-UK), (IMA-USA) to provide a plat-

form to the professionals at global level. "We have over 97 centres in India and eight in foreign countries. There are 9 centre in UP."

Earlier in the inaugural session, Lokayukta NK Mehta emphasised that the success of any democracy was only possible if the people followed the code of ethics. They should follow values and principles and most necessarily they should follow the laws.

सुबान्चार ७८७८, २६/१२/२०११

आर्थिक मंदी से उबरने के लिए व्यापक निवेश आवश्यक : जोशी

एनआईआरसी सम्मेलन का समापन



उदयपुर, निरं.। केन्द्रीय भूतल परिवहन एवं राजमार्ग मंत्री डॉ.सी.पी.जोशी ने कहा कि देश को वैश्विक आर्थिक मंदी के दौर से उबरने की दिशा में हमें विभिन्न क्षेत्रों में निवेश को आकर्षित करते हुए राजमार्ग के नए अवसर सुचित करने होंगे। वे रविवार को उदयपुर में "नॉर्डन इंडिया रोजनल काउंसिल ऑफ इंस्टीट्यूट ऑफ कोस्ट एवं वेकर्स अकाउन्टेन्ट्स" को ओर से आयोजित त्रिदिवसीय "मैनेजिंग प्रीस अंडर ग्लोबल स्कोपेडन" के सम्मेलन अवसर पर मुख्य अतिथि के रूप में संबोधित कर रहे थे। उन्होंने कहा कि ऊर्जा, सड़क, सीमेंट, इस्पात, सूचना एवं प्रौद्योगिकी एवं शिक्षा के क्षेत्र में और अधिक निवेश कर देश की अर्थव्यवस्था को आर्थिक मंदी से उबरने में हम अज्ञानरूप सफलता हासिल कर सकते हैं। उन्होंने कहा कि इस निवेश से जहां आधारभूत ढांचा सुदृढ़ होगा वहीं देश में राजमार्ग में भी वृद्धि होगी जिससे हम आर्थिक विकास की 9 फीसदी दर को प्राप्त करने में भी कामयाब हो सकेंगे। सड़क परिवहन के कारण वस्तुओं और सेवाओं की लागत में भी प्रत्यक्ष व अप्रत्यक्ष रूप से प्रभाव पड़ता है अतः देश में सड़क विकास के आधारभूत ढांचे को सशक्त करना होगा सड़क परिवहन मंत्री ने कहा कि उनका मंत्रालय देश

में सड़कों का जाल बिछाने के लिए प्रतिदिन 20 किलोमीटर सड़क निर्माण के कार्य के साथ के साथ कार्य कर रहा है। वर्तमान में 21 हजार किलोमीटर सड़क विकास का कार्य प्रगति पर है। उन्होंने बताया कि देश में गुणवत्ता-एवं सम्पन्न सड़क कार्यों के लिए पब्लिक प्राइवेट पार्टनरशिप को अपनाते हुए बड़े कॉन्ट्रैक्ट्स को सफल रूप से कराने पर उन्हें इन्वैस्ट भी दे रही है। इसी सड़क विकास में बड़े कॉन्ट्रैक्ट्स का स्थान बढ़ा है। मंत्रालय ने बड़े राष्ट्रीय राजमार्गों के कार्यों में गति लाने के लिए टेण्डर प्रक्रिया को भी सरलीकृत किया है। इस योजने पर संस्था के राष्ट्रीय उपाध्यक्ष एकेत सिंह, उत्तरी क्षेत्रीय परिषद के अध्यक्ष बी.एल.जैन, राईस के मैनेजिंग डायरेक्टर एजीव महरोज ने भी विचार प्रकट किये प्रांचालन उत्तरी क्षेत्रीय परिषद के सचिव विवेक शर्मा ने किया। समारोह में डॉ. सीपी जोशी के क्लिष्टाधिकारी एजीव ठाकुर भी मौजूद थे। इस तीन दिवसीय सम्मेलन के शेष के बित्त निर्देशक पी.के.खजुरी, एन.बी.बी.सी. के अध्यक्ष रवि, एच.एच.एच.एल. के आर.पी.खन्डेलवाल, ई.पी.आई.आल के डायरेक्टर ए.ए.बर्मा, बहुर्रिहित मंत्रालय के बी.बी.रोयल ने भी इस सम्मेलन में भाग लिया तथा अपने विचार व्यक्त किए। राष्ट्रीय उपाध्यक्ष ने यह भी बताया कि आई.सी.इन्व्यू.आई.ने यह निर्णय किया कि संस्था ने आधारभूत विकास के लिए उदयपुर में एक सेन्ट्रल फॉर एम्प्लोयर्स खोलने का निर्णय लिया है।

ICWAI IN NEWS

राष्ट्रीय
सहारा

लखनऊ । रविवार • 8 जनवरी • 2012

विशेषज्ञता का इस्तेमाल जनता के हित में हो : लोकायुक्त

लखनऊ (एसएनबी)। लोकायुक्त जस्टिस मोन्द किशोर मेहरोत्रा ने शनिवार को कहा कि कास्ट एकाउण्टेन्ट अपनी विशेषज्ञता का इस्तेमाल समाज को

आगे ले जाने और देश को विकसित करने में लगाने। उन्होंने कहा कि भ्रष्टाचार ने समाज और विकास को पहले से ही पीछे कर दिया है, ऐसे में आर्थिक निम्नोदारी

बनती है आप मानवीय मूल्यों के साथ जनता के सामने सही तथ्यों को रखें, जिससे न्यायिक अण्डा फला व बुरा आसानी से सम्भल सके।



'राजनल कॉन्फरेंस-2012' का दीप जलाकर उद्घाटन करते लोकायुक्त जस्टिस मोन्द किशोर मेहरोत्रा व संघ के पदाधिकारी।
फोटो: एसएनबी

न्यायमूर्ति मेहरोत्रा यहां दो दिवसीय 'राजनल कॉन्फरेंस-2012' के शुभारम्भ अवसर पर अपनी बात रख रहे थे। उन्होंने कहा कि पहले लोकायुक्त व अन्य लोग जनता को जानकारी दिया करते थे, लेकिन अब प्रोफेशनल्स का जमाना है, ऐसे में आप पर यह वैयक्तिक जिम्मेदारी बनती है कि आप देश के उद्योगों में बनने वाले प्रोडक्ट व उस पर होने वाले खर्च इत्यादि की सही-सही जानकारी जनता को उपलब्ध कराएं। उन्होंने कहा कि उत्पाद निर्माण में गुणवत्ता और उत्पाद लागत में कमी का सीधा फायदा उपभोक्ताओं को होगा और अगर जनता को लाभ मिलेगा तो महंगाई पर लगाम लगने और देश का विकास होगा। कॉन्फरेंस को सम्बोधित करते हुए प्रोफेसर्लॉकर ने कहा कि कास्ट एण्ड पीनेजमेन्ट एकाउण्टेन्ट का काम बड़े लक्ष्य की तरह है। उन्होंने कहा कि आने वाले समय में हर बड़ी कम्पनी को ऐसे प्रोफेशनल लोगों की जरूरत पड़ेगी। इस अवसर पर चेयरमैन मोन्द सिंह, वाइस चेयरमैन शैलेन्द्र पॉलिवान, सचिव हेमन्त सोनी, प्रेसीडेंट एस.श्रीपालकृष्णन व वाइस प्रेसीडेंट राफेल सिंह भी मौजूद थे।

लखनऊ, 8 जनवरी 2012 **दैनिक जागरण**



द इंस्टीट्यूट ऑफ कॉन्स्ट एंड वर्क अकाउंटेंट ऑफ इंडिया के महाध्यापन में शनिवार को दो दिवसीय संगोष्ठी का शुभारम्भ लोकायुक्त एनके मेहरोत्रा ने दीप जलाकर किया। 'मेनेजिंग वर्कस्ट-सर्विंग टू द नेशन' विषय पर आयोजित संगोष्ठी का समापन रविवार को होगा। सचिव हेमन्त सोनी ने बताया कि इस संस्कारी व व्यवसायिक क्षेत्र के कई विशेषज्ञों ने विचार व्यक्त किया।

अमर उजाला

लखनऊ, 9 जनवरी 2012

लेखांकन से ही लगेगी मुनाफाखोरी पर लगाम

अमर उजाला ब्यूरो

लखनऊ। इंस्टीट्यूट ऑफ कॉस्ट एंड बक्स अकाउंटेंट्स ऑफ इंडिया के लखनऊ चैप्टर द्वारा आयोजित रीजनल कॉन्फ्रेंस के दूसरे दिन कॉस्ट अकाउंटिंग के फायदों एवं प्रभावी लेखांकन से जुड़े पहलुओं पर चर्चा हुई। सेमिनार का उद्घाटन भी समापन हो गया। विशेषज्ञों ने कहा कि कंपनियों में लागत लेखांकन की अनिवार्यता से मुनाफाखोरी पर लगाम लगेगी और साथ ही पारदर्शिता भी बढ़ेगी।

यूपी पावर कॉर्पोरेशन के उपमहाप्रबंधक सुधांशु द्विवेदी ने कहा कि इस समय तक 13 कॉस्ट अकाउंटिंग स्टैंडर्ड्स लागू हुए हैं। अब सभी कंपनियां किसी उत्पाद या निर्मित माल पर अगर अधिक प्रॉफिट ले रही होंगी तो उनका पता चल जाएगा। साथ ही कंपनियों के सारे वास्तविक खर्च मालूम होने से सरकार को उचित मात्रा में टैक्स मिल सकेगा और टैक्स चोरी पर लगाम लगेगा। कॉस्ट अकाउंटिंग स्टैंडर्ड बोर्ड के चेयरमैन रमेश सिंह ने कहा कि सभी कंपनियां कॉस्ट रिकॉर्ड बनाएंगी, जिसमें खरीद आर्डर से लेकर मेटेरियल प्राप्त करने

- माल एवं सेवा कर से टैक्स में आएगी एकरूपता
- आईसीडब्ल्यूआई की रीजनल कॉन्फ्रेंस का समापन

एवं उन्हें बेचने का लेखा शामिल होगा। चूंकि इसकी रिपोर्ट सरकार को भेजी है इसलिए माल का मूल्य निर्धारण उचित धरातल पर ही हो सकेगा। केंद्रीय उत्पाद शुल्क आयुक्त सुचित्रा महाजन ने जीएसटी को लेकर अपने विभाग में लागू हुए नियमों और उनमें बदलाव से अवगत कराया।

टैक्स सलाहकार धीएस दाते ने बताया कि माल एवं सेवा कर (जीएसटी) प्रस्तावित कर सुधारों का एक हिस्सा है। इससे देश में एक कुशल एवं सामंजस्य पूर्ण उपभोग कर प्रणाली विकसित करने में मदद मिलेगी। इससे टैक्स में एकरूपता एवं सहजता आने की उम्मीद है। संदीप कुमार भट्ट, विकास श्रीवास्तव, संजोय अवस्थी, महेंद्र सिंह, हेमेंद्र सोनी आदि ने भी विषय के विभिन्न आयामों की बारीकियां स्पष्ट की।

दैनिक जागरण लखनऊ, 9 जनवरी 2012



सम्मेलन

आईसीडब्ल्यूआई की क्षेत्रीय कार्यशाला में उद्घाटन के दौरान, कॉस्ट प्रिंसिपल, जनरल एक्सेप्टेड व कॉस्ट अकाउंटिंग समेत कई विषयों पर विस्तार से चर्चा की गई। कॉस्ट अकाउंटिंग स्टैंडर्ड बोर्ड के अध्यक्ष रमेश सिंह पे-वॉल्ट ऑडिट व रिजर्व के बारे में विस्तार से जानकारी दी

अमर

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Session on cost accounting standards held

LUCKNOW: First session on 'Cost Accounting Standards and General Accepted Cost Accounting' was inaugurated by M Gopalakrishnan, President, ICWAI, Rakesh Singh, vice president, ICWAI and Satharshu Dewedi DGM Uttar Pradesh Power Corporation Limited at Hotel Taj on Sunday. The event was witnessed on day two of regional cost conference of ICWAI. Rakesh Singh, who is the Chairman of Cost Accounting Standard Board, said principle cost accounting information was designed for managers. Since managers were taking decisions only for their own organisation, there was no need for the information to be compared to similar information from other organisations. Instead, the important criterion was that the information must be relevant for decisions that managers make. DGM, Uttar Pradesh Corporation Limited, Satharshu Dewedi said, "cost accounting information is commonly used in financial accounting information. But firstly, we are concentrating in its use by managers to take decisions. The accountants, who handle the cost accounting information, generate additional value by providing good information to managers, who are taking decisions. The cost-accounting system is the result of decisions made by managers of an organisation and the environment in which they make them. The organisations and managers are most of the times interested in and worried for the costs. The control of the costs of the past, present and future is part of the job of all the managers in a company. In the companies that try to have profits, the control of costs affects them directly. Knowing the costs of the products is essential for decision-making. He said the cost accounting systems could prove to be important sources of information for the managers of a company. For this reason, the managers understood the forces and weaknesses of the cost accounting systems, and participate in the evaluation and evolution of the cost measurement and administration systems. Unlike the accounting systems that help in the preparation of financial reports periodically, the cost accounting systems and reports were not subject to rules and standards like the generally accepted accounting principles. "As a result, there is a wide variety in the cost accounting systems of the different companies and sometimes even in different parts of the same company or organisation," he asserted.



ICWAI president Gopalakrishnan and UPCL DGM Satharshu Dewedi inaugurating the first session of the event on Sunday. **PNS**

In the second session, Commissioner, Central Excise Department, Suchitra Sharma said Goods and Services Tax (GST) was a part of the proposed tax reforms. There were parallel systems of indirect taxation at the central and state levels. Each system needs to be reformed to eventually harmonise them. Moted speaker, writer and consultant VS Datta informed in his speech that in the Union Budget, the finance minister proposed that India should move towards Goods and Services Tax and it should be shared between the Centre and the states. He proposed to set the date for introducing GST. World-wide, goods and services attract the same rate of tax. This was the foundation of GST. The first step towards introducing GST was to progressively converge the service tax rate and the CENVAT rate. Integration of goods and services taxation would give India a world-class tax system and it would lead to improved tax collections. It would end the long standing distortions of differential treatments of manufacturing and service sector. The introduction of goods and services tax would lead to the abolition of taxes such as octroi, central sales taxes, state-level sales tax, entry tax, stamp duty, labour finance fee, turnover tax, tax on use or sale of electricity and others. GST would facilitate seamless credit across the entire supply chain and across all states under a common tax base. "As we have parallel systems of indirect taxation at the central and state levels, each system needs to be reformed to eventually harmonise them. Sales tax systems should be transformed into a retail stage destination based on VAT. At the Central level, aspirating has been made by converging varying tax rates and extending input tax credit to convert excise duties into a CENVAT," he added. **PNS**



कंपनी बताएगी कैसे कमाया मुनाफा

लखनऊ | वरिष्ठ संबन्ध

कंपनियों को अपने वाले दिनों में अपने निवेशकों को बताना होगा कि उन्होंने मुनाफा कैसे कमाया। लखनऊ में हुए वरिष्ठ एकाउंटेंट्स की ओर से आयोजित दो दिवसीय क्षेत्रीय वार्षिक बैठकियों में दिल्ली में किया गये अन्य उच्चस्तरीय एकाउंटेंट्स (टाइपेस्ट्रिक्ट ऑफ वॉलेंट एंड एकाउंटेंट्स ऑफ इंडिया) के प्रथम मैनेजिंग आरके सिंग ने बताया कि इसके लिए कंपनी मन्त्रालय के एक नोटिफिकेशन जारी किया है। इसके तहत नियंत्रकों को यह बताना होगा कि समूह की दूसरी कंपनियों की स्थिति कैसी है। उन्होंने विचार बताया प्रकृति की समूह का हवाला देते हुए बताया कि कंपनी कालम के कालेज में से अपना इन्फिट बना रही है लेकिन एकराईस में छाटा उदा रही है। इसी एकाउंटेंट समेत कुछ बैंकों का कर्मियों की संभावना है। ऐसे में नियंत्रक से समूह पर विचार्य करने पता लगये



आईसीआईएकाउंटेंट्स की वरिष्ठ सदस्यों ने वार्षिक बैठक में आरके सिंग (बाएं) और दूसरे के संबन्धुता वरिष्ठ एकाउंटेंट्स के वरिष्ठ अन्य उच्चस्तरीय संबन्धुता से है लेकिन एकाउंटेंट्स की कंपनियों के संबन्ध में अपने से समूह की समूह को बताना लगत है और नियंत्रकों को भी मुनाफा उदाया पड़ता है। इस बैठक पर आईसीआईएकाउंटेंट्स के प्रेसिडेंट एम वीरकमलकृष्णन समेत वरिष्ठ संबन्धुता में वरिष्ठ एकाउंटेंट्स संबन्धुता रहे।

सीएमए बनने की चाहत

एक वरिष्ठ वॉलेंट एकाउंटेंट ने बताया कि हम चाहते हैं कि कितनी भी वर्षों

'अष्टाचार रोके एकाउंटेंट्स'

उत्तर प्रदेश के लोकसुखा जॉइंट एन के वरिष्ठ ने कहा कि वॉलेंट समूह में अब प्रचलित अष्टाचार में अष्टाचार तरीके से पैर पकड़ रहा है। ऐसे में वॉलेंट एंज मैनेजमेंट एकाउंटेंट्स की एक वैश्विक विस्मयारी है वे विश्वीय वॉलेंट एंज के वरिष्ठ एकाउंटेंट्स को भारतीय संस्थाओं की वरिष्ठ वी वॉलेंट अब पूरी तरह से पेशवा है और देश की अर्थव्यवस्था में अर्थव्यवस्था दे रहे हैं।

हमें भी सीएमए (वॉलेंट एंज मैनेजमेंट एकाउंटेंट) के नाम से जानें गए। हमसे लिए वॉलेंट संबन्धुता के पास प्रस्ताव भेज का चुका है।

National Cost Convention -2012

(15th -17th March,2012)

at Maulana Azad Road, Vigyan Bhawan, New Delhi.

**Theme : SUSTAINABILITY FRAMEWORK-INTEGRATED REPORTING,
IMPERATIVES FOR CMA'S**

Programme Details:

DAY I - THURSDAY, MARCH, 15th

9.30 AM to 11.00 AM	:	INAUGURAL SESSION
11.00 a.m. TO 11.30 a.m	:	Tea Break
11.30 a.m. to 1.00 p.m	:	Plenary Session
1.00 p.m. to 2.00 p.m.	:	Lunch Break
2.00 p.m. to 3.30 p.m.	:	First Technical Session
3.30 p.m. to 4.00 p.m.	:	Tea Break
4.00 p.m. to 5.30 p.m.	:	Second Technical Session

DAY II FRIDAY,MARCH, 16th

9.30 a.m to 11.00 a.m.	:	Third Technical Session
11.00 a.m. to 11.30 a.m.	:	Tea Break
11.30 a.m to 1.00 p.m	:	Fourth Technical Session
1.00 p.m. to 2.00 p.m.	:	Lunch Break
2.00 p.m. to 3.30 p.m.	:	Fifth Technical Session
3.30 p.m. to 4.00 p.m	:	Tea Break
4.00 p.m. to 5.30 p.m.	:	Sixth Technical Session

DAY III , SATURDAY,MARCH,17th

9.30 to 11.00 a.m.	:	CFO Forum
11.00 a.m. to 11.30 a.m	:	Tea Break
11.30 a.m to 1.00 p.m.	:	Valedictory Session

Eminent Faculty and Experience Personalities from prominent Business Schools, the Government, Industry and Financial/ management Professional Institutes will form the core faculty for the conference.

Eminent Personalities at the convention policy makers, Bureaucrats, Industrial Leaders and Others Playing key role in National Building.

Organised & Hosted By :

The Institute of Cost and Works Accountants of India
Northern India Regional Council of ICWAI
3, Institutional Area, Lodi Road, New Delhi -110 003

Contact / Write to : ncc2012@icwai.org, Phone No. 24602281

National Student Convention, 2012

On
14th March, 2012
at
Delton Hall, IETE, 2, Institutional Area, Lodi Road, New
Delhi -110003 ,
From 9.30 a.m. to 5.00 p.m.

Chapter & Practisioners Meet, 2012

On
14th March, 2012

At
Mirza Galib Hall , Scope Complex, New Delhi -110003.
from 3.00 p.m. to 9.00 p.m.

Organised & Hosted By :
The Institute of Cost and Works Accountants of India
Northern India Regional Council of ICWAI
3, Institutional Area, Lodi Road, New Delhi -110 003

Contact / Write to :
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